



nbf

**NATIONAL BED
FEDERATION**

Let's make it right

Benefits of Membership

Benefits of NBF Membership

Membership of the National Bed Federation gives your company or brand credibility and provides reassurance for your customers that you do what's right and do it responsibly.



GROW YOUR BUSINESS

- Membership allows you to exhibit at the NBF Bed Show - now firmly established as the premier bed exhibition in the UK - the major platform to launch new product ranges and to open new accounts.
- Your company will get free listings on the NBF website and our consumer facing Bed Advice website.
- You can also engage with audiences across our active social media channels to promote your business.



GET EXPERT TECHNICAL SUPPORT

- Members benefit from a comprehensive package of technical support and guidance including a dedicated email advice hotline for any specific technical queries.
- Regular feedback, consultation and updates on developments in British, European and international standards and on REACH and other chemically related topics; technical support on any queries relating to the NBF's Code of Practice audits.



BECOME MORE SUSTAINABLE

- As an NBF member, you will benefit from our progressive 'green agenda' to make your business a more sustainable one through the NBF Pledge for our Planet, our ecodesign framework for mattresses and our ongoing engagement with UK governments on climate action plans.



MARKETING SUPPORT

- FREE access to our suite of marketing materials, including logos, videos, podcasts, fact sheets, infographics, web banners and downloadable artwork for POS to support and get involved with NBF campaigns such as National Bed Month.



TRAINING & EDUCATION

- FREE access to the acclaimed online Introduction to Beds course, ideal for new entrants to the industry whether in manufacturing or retail.
- Through our membership of FIESTA (Furniture & Interiors Education Skills & Training Alliance) (Furniture & Interiors Education Skills & Training Alliance), all you need to know to access the industry's apprenticeships schemes.



ENHANCE YOUR CREDIBILITY

- Manufacturers benefit from compliance to our audited **Code of Practice**, recognised as Assured Advice by trading standards.
- Feature the NBF Member logo and/or the 'made by an approved NBF member' logo with pride - they bring you greater credibility in the marketplace.

Benefits of NBF Membership



HR ADVICE*

- As a member of the NBF, you have free access to our dedicated 24/7 HR Helpline, available 365 days a year to obtain free and professional HR advice on areas such as Employment Law, Grievances & Disputes, Redundancy etc.
- To complement the advice line, you also have access to over 450 downloadable template documents, ranging from contracts of employment to appraisals.
- A one-to-one review to discuss any HR issues within your business is also available.



FAIR TRADING & DEALING WITH COMPLAINTS

- Automatic membership of the NBF **Primary Authority Partnership** - to answer your questions about product safety and fair-trading regulations and ensure the answers are consistently applied across the industry sector.
- Enjoy access to help and advice on after-sales service and handling consumer complaints through the NBF's affiliate membership of **The Furniture and Home Improvement Ombudsman**.



HEALTH & SAFETY SERVICES

- Free access to the NBF dedicated Health and Safety helpline*, which is available during office hours.
- There is also an online resource that includes access to a dedicated health and safety website containing over 100 downloadable documents, policies, procedures and forms, plus an online H&S health check*.
- A one-to-one review to discuss any H&S issues within your business is also available.*
- In addition to the above Health & Safety helpline, all NBF members are entitled to 10% discount off Health & Safety solutions from Evolution H&S Consultants.



TAX & VAT ADVICE*

- Free unlimited access to a tax and VAT helpline to obtain expert professional advice on a wide range of commercial monetary issues.



MARKET INTELLIGENCE

- Receive a suite of key market intelligence reports to help benchmark your performance, including quarterly industry sales data trackers, barometer of trade reports, regular economic updates, monthly pulse reports and twice-yearly consumer insight surveys on bed buying.

KEY

* = only for UK based members

Benefits of NBF Membership



LEGAL HELP*

- Members have access to a free, 24/7 Legal Helpline. It is available 365 days a year and there is no limit to the number of times you can call.
- There is also an online portal where members can access almost 200 documents all relating to legal support.



INTELLECTUAL PROPERTY AND TRADE NAME PROTECTION

- Discounted membership of Anti-Copying in Design (ACID) - which provides advice and protection for members concerned about protecting the intellectual property of their products.
- Use the free NBF Trade Name Register to help you avoid costly name duplications.



BE BETTER INFORMED

- The NBF will keep you up to date with all the important association and industry news.
- Enjoy access to the best advice and information about sleep with The Sleep Charity which merged with the NBF's Sleep Council.
- Meet and mix with fellow industry professionals to discuss key issues and hear presentations from experts in their field at the annual NBF Forum.
- Enjoy access to help and advice on after sales service and handling consumer complaints through the NBF's affiliate membership of The Furniture and Home Improvement Ombudsman.



HAVE STRONGER INFLUENCE

- One member - one vote. Equal opportunities for all to hear and be heard re: NBF policy and activity.
- Join one of the NBF's committees to contribute directly to the formulation of NBF policy and activity and the regulations and standards that affect you.
- Have a voice influencing regulators and standard makers - through the NBF's lobbying in the UK and in Europe as part of the British Furniture Confederation (BFC).

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