

Suggested social media copy for the NBF-approval graphics

You are welcome to amend these to fit your business and tone of voice.

Remember, it is the NBF's manufacturer members that are NBF-approved and audited, not their beds/mattresses.

As a National Bed Federation Retail Champion, we stock NBF-approved member brands. This means when you buy a bed made by an NBF-approved member, you can rest assured knowing it is safe, clean and honest – just look for the NBF-approved tick!

Visit our store to browse our range of NBF-approved member beds.

You can sleep soundly at night when you buy your new mattress from an NBF-approved brand – check out our post to find out why and visit our store to see for yourself!

You can't always tell by looking, so let us assure you that a bed with the NBF-approved tick label is safe, clean and everything it says it is!

We stock a range of NBF-approved brands, so come and visit us in-store today.

Beds that have been made by Approved National Bed Federation manufacturers means they have a true product description, meet UK flammability regulations and have clean, hygienic fillings and materials – now that's comforting!

Visit us in-store to see our range of NBF-approved brands.

