

Suggested social media copy for the bed care graphics

You are welcome to amend these to fit your business and tone of voice.

Once you've taken your new bed home, it's important to properly care for it to prolong its lifespan.

Remember to let the mattress breathe as you'll probably notice that "new" smell once unpackaged and rotate it regularly. Click through our post for more important tips.

A quick reminder not to bend or roll your new mattress if it was delivered flat - this will permanently damage the spring unit and invalidate any warranties or guarantees.

Remember to follow the manufacturer's care instructions to ensure you get the most out of your bed.

Top tip: regularly rotate your mattress head to toe and flip it over unless it's single sided.

This will ensure you get the most out of your mattress and help to minimise impression marks.

Don't forget your bed when spring cleaning. Vacuum the top of the mattress from time to time and always use a mattress protector to prevent any staining from seepage and spills!

