

# Suggested social media copy for the bed buying graphics

You are welcome to amend these to fit your business and tone of voice.

From checking if your bed base and mattress sizes are compatible, to remembering to give it time to get used to your new bed (at least 30 nights), here's everything you need to keep in mind ahead of visiting us in-store.

There's a lot to think about when buying a new bed. Here are seven important points to remember if you're looking to replace yours.

If you're in the market for a new bed, remember to check for the UK flammability label and for peace of mind, the NBF-approved tick. When a bed has been made by an NBF-approved brand, you can sleep easy know it's safe, clean and everything it says it is!

As an NBF Retail Champion, all/most of our beds are made by NBF-approved members.

You can do everything else right, but if your mattress is unsupportive and uncomfortable, you'll struggle to sleep well.

Check out our tips on how to start your bed buying journey - our friendly team is on hand to help you find the right bed for you.

