

Suggested social media copy for the mattress settlement graphics

You are welcome to amend these to fit your business and tone of voice.

If you've recently bought a new bed from us and have started to notice body impressions, also known as settlement, which form on the surface of the mattress, don't worry – it's a sign that the mattress is conforming to the shape of your body.

Swipe through our post to find out more!

Did you know, body impressions forming on the surface of your new mattress within the first few weeks is perfectly normal?

Remember to follow the manufacturer's care instructions to ensure you get the most out of your new bed.

Mattress settlement – is it normal? Yes! Check out our post to see why.

Body impressions, also known as settlement on a mattress can depend on a variety of factors, such as the age of the mattress, weight of the user(s), number and type of fillings, firmness of the mattress and whether it's two-sided or single-sided.

Click through our post for more info.

